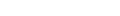


# Convention Center Area Strategic Development Plan

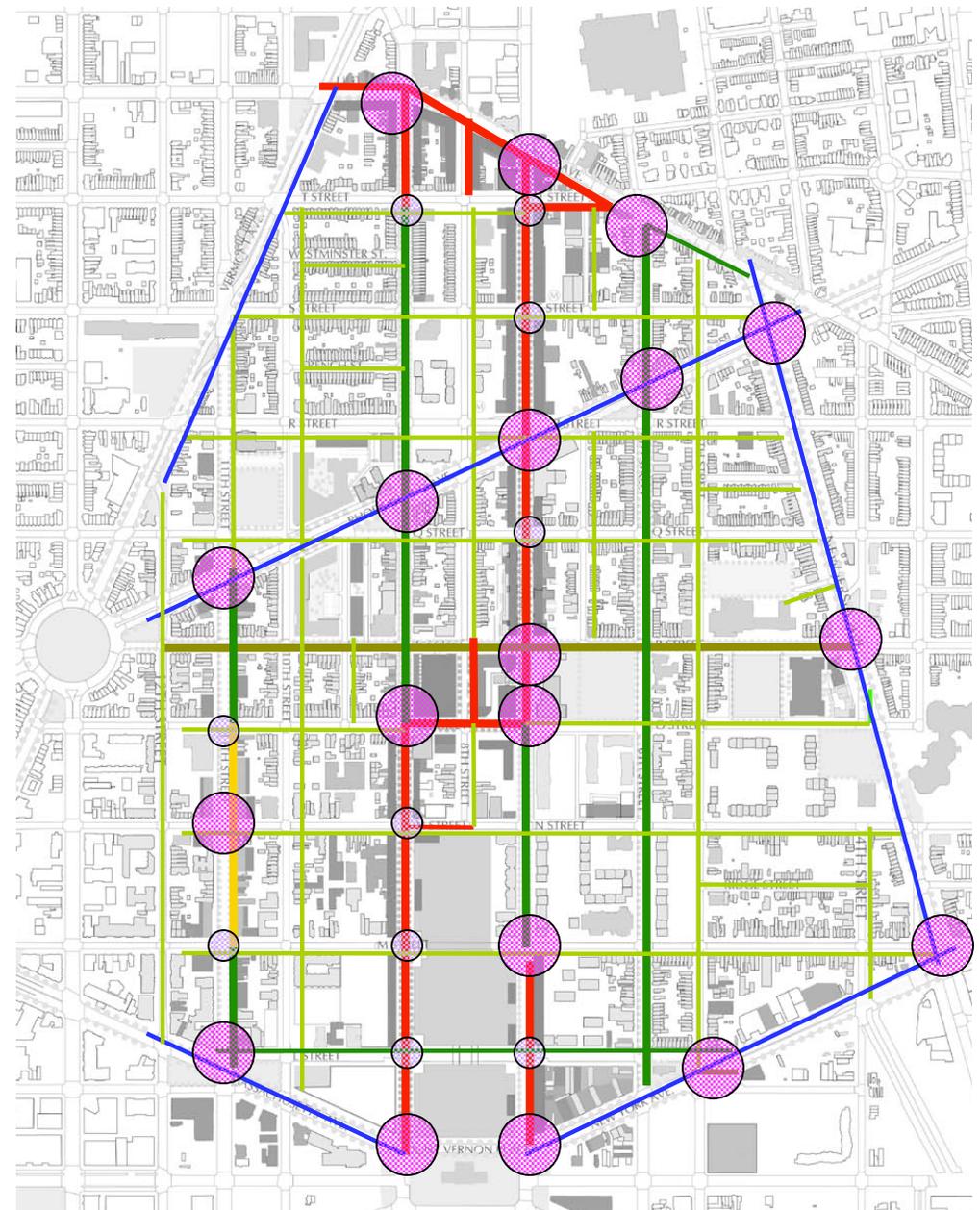
## Development Guide Recommendations • Public Realm

	Avenue
	Primary Retail
	Secondary Retail
	Primary Residential
	Secondary Residential
	Greenway Street
	Primary Intersection
	Secondary Intersection



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# STREET HIERARCHY



## INTERSECTIONS

**GOAL:** *Enhance intersections to give neighborhood distinct character.*

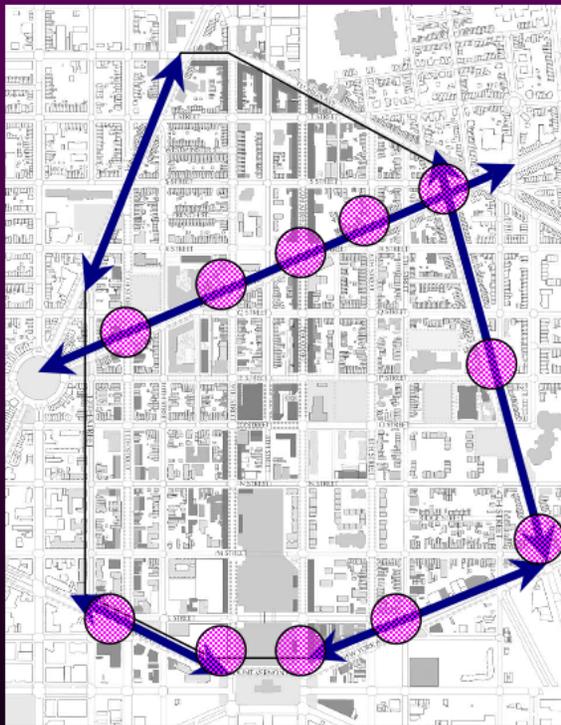
- **Identify primary intersections that are gateways to community or centers of commercial activity.**
- **Identify secondary intersections that are in retail corridors or serve as a transition between retail and residential areas.**
- **Use framework as guide for further streetscape planning.**



## Convention Center Area Strategic Development Plan

### Development Guide Recommendations

- Public Realm



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## AVENUES

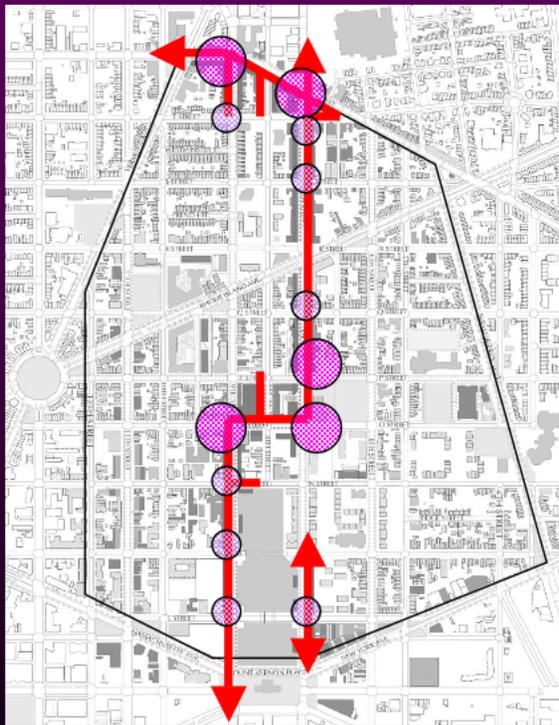
**GOAL:** *Capitalize on potential of avenues to provide attractive links between Study Area and the District as a whole.*

- Reinforce Avenues as main thoroughfares through neighborhood.
- Enhance gateway intersections with special treatment.
- Require that facades of new buildings be located near to and parallel to avenues.
- Require main entrances of new buildings face the avenues.

## Convention Center Area Strategic Development Plan

### Development Guide Recommendations

- Public Realm



## PRIMARY RETAIL STREETS

**VISION:** *Create an environment that gives retail area a distinct character.*

- Study the redesign and reconstruction of 7th and 9th streets to determine feasibility of providing two travel lanes and two parallel parking lanes.
- Enhance intersections that are centers of retail activity or in the retail corridor with special treatment.

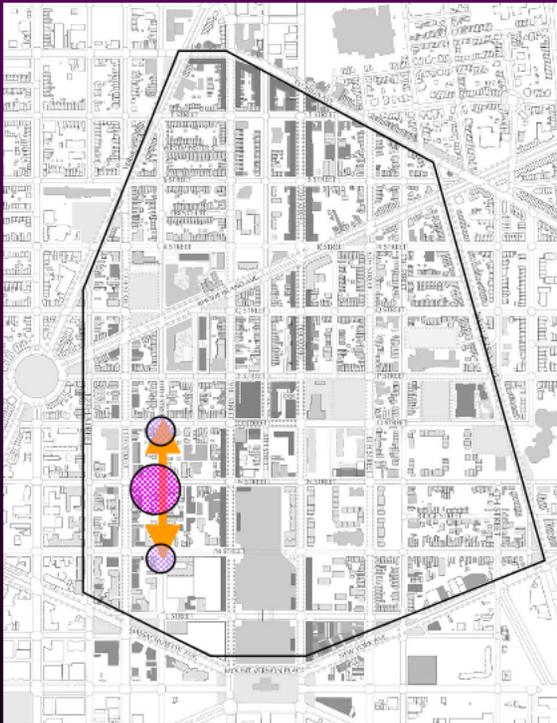


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## Convention Center Area Strategic Development Plan

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## SECONDARY RETAIL STREETS

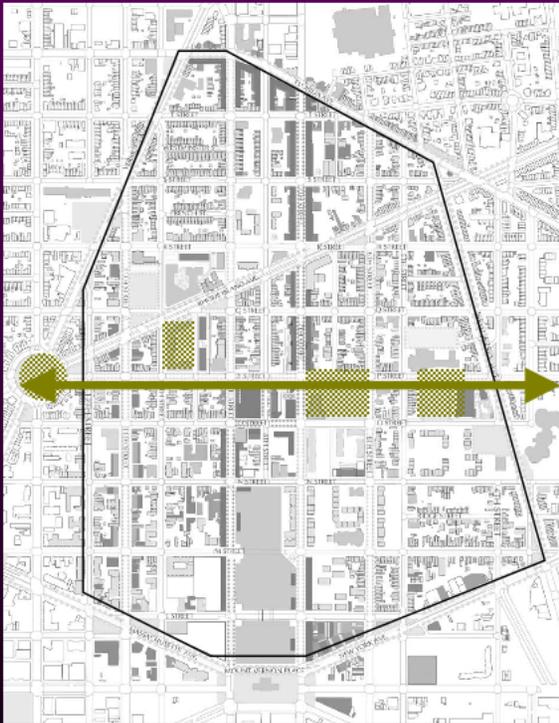
**VISION:** *Make streetscape improvements that define as neighborhood serving commercial areas.*

- Study the redesign and reconstruction of 11th Street to determine feasibility of providing two travel lanes and two parallel parking lanes.
- Enhance N Street intersection with special treatment.

## Convention Center Area Strategic Development Plan

### Development Guide Recommendations

- Public Realm



## GREENWAY STREET

- Design and implement streetscape on P Street that designates it as a “Greenway Street” connecting significant open spaces in the community.

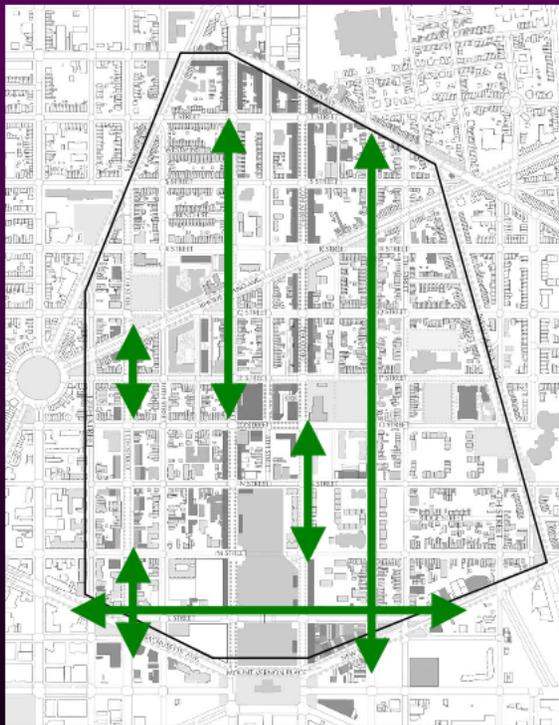


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## Convention Center Area Strategic Development Plan

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## PRIMARY RESIDENTIAL STREETS

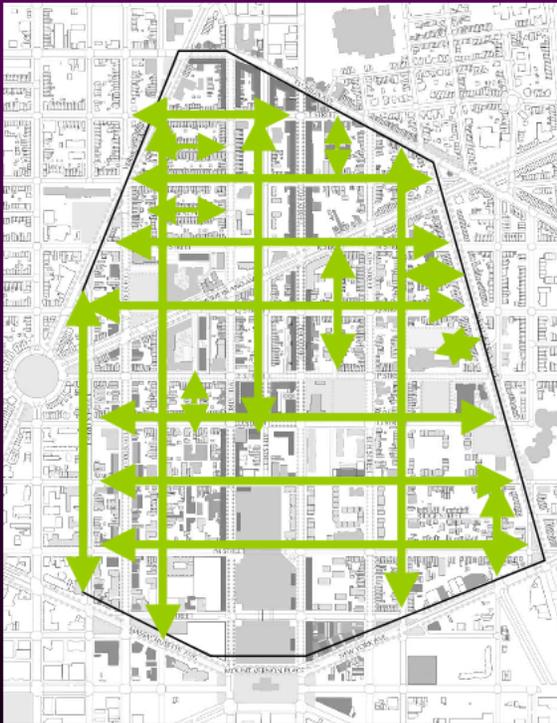
- Study redesign and reconstruction of street to determine feasibility of providing two travel lanes and two parallel parking lanes.



## Convention Center Area Strategic Development Plan

### Development Guide Recommendations

- Public Realm



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## SECONDARY RESIDENTIAL STREETS

- Provide brick sidewalks, streetlights and street trees for residential streets in the Study Area that have not received new streetscape treatment.